6 WAYS MAGIC CUP® DESSERT ENHANCES DIETS



NOURISHING

KCAL

in 118 ml / 4 oz serving 15% daily value



PROMOTE FOOD FIRST

Can be served as both

ICE CREAM

PUDDING

(thawed)



SUPPORTS BONE HEALTH

DMG **CALCIUM**

20% daily value



IDEAL FOR MULTIPLE CONDITIONS

Incidence up to:

74% DYSPHAGIA LTC † 50% MALNUTRITION Acute*





MAINTAIN MUSCLE

PROTEIN

16% daily value men* 20% daily value women** **NUTRIENT DENSE**

Making every spoonful matter!



*Carrier N, West GE, Ouellet D. Cognitively impaired residents' risk of malnutrition is influenced by food service factors in long-term care. I Nutr Elder, 2006:25(3-4): 73-87, Nutrition Care in Canadian Hospitals Study

 $** \ https://www.canada.ca/en/health-canada/services/food-nutrition/healthy-eating/dietary-reference-intakes/tables.html$

† H. Keller, J.M. Koechl, C. Laur *et al.*, More-2-Eat implementation demonstrates that screening, assessment and treatment of malnourished patients can be spread and sustained in acute care; a multi-site, pretest post-test time series study, Clinical Nutrition, https://doi.org/10.1016/j.clnu.2020.09.034

FROZEN	IDDSI Level	Item Code		Pack Size	Serving Size	Calorie	Fat	Sodium	Carb.	Protein	Kosher	Shelf Life	Gluten Free	Lactose Free
MAGIC CUP® Dessert														
Vanilla	4	80394		48/118 ml	118 ml	290	11 g	140 mg	38 g	9 g	No	1 yr	Υ	N
Wild Berry	4	80395		48/118 ml	118 ml	290	11 g	140 mg	38 g	9 g	No	1 yr	Υ	N



IntoGREAT Clinical support Lorraine Huza, RD - ON/MB/QC lorraine@intogreat.ca • (514) 919-5876 IntoGREAT Clinical and HC Sales support Amanda Hunter, RN – BC/AB/SK amanda@intogreat.ca • (236) 998-3794



Brand Ignition Sales & Marketing Todd Stevens ON/QC & Atlantic provinces todd.stevens@brandignition.ca (905) 870-8633



For more information visit

IDDSI.org



NOURISHMENT WHEN YOU NEED IT MOST™ (800) 523-4635 | © 2022 Hormel Foods Corporation